

WORKASFIRE "CHARISMA"

THE WINNING FACTOR

4.-6. MAY 2012 VIGEVANO ITALY

WITH DONNIE BURNS AND GIUSEPPE GALIZIA !

CHARISMA IS THE ABILITY OF A PERSON TO CONNECT WITH OTHER PEOPLE AND TO ADAPT TO A SITUATION. IT IS NOT JUST A NATURAL GIFT, BUT A SKILL YOU CAN LEARN WITH!

THIS WORKASFIRE WORKSHOP WILL ENABLE YOU TO :

- PLAY WITH YOUR PERSONALITY
- GET IN TOUCH WITH YOUR DIFFERENT PERSONALITIES INSIDE YOU
- YOU WILL GET IN CONTACT WITH THE PERSONALITY THAT ATTRACTS YOU MOST
- YOU WILL LEARN HOW TO USE DIFFERENT TYPES OF PERSONALITY
- YOU WILL IMPROVE YOUR COMMITMENT TO YOURSELF
- YOU WILL LEARN ABOUT YOUR STYLE

TODAY CARISMA IS AN ASPECT THAT CREATES A DIFFERENCE TO YOUR PERFORMANCE.

"NOBODY KNOWS WHICH IS THE MAXIMUM YOU CAN REACH"

(ARTURO TOSCANINI)

WWW.DANCEASFIRE.COM



WHO WE ARE

We are **Massimo Giorgianni** and **Alessia Manfredini**. Our dancing career started at a very young age. We compete together since 1984. Together we were finalists and winners of several Italian, European and world titles in amateur and professional ballroom and show dance. Our style of dance was often described as unique, musical and full of passion.

After our retirement in 2003 we focused on our teaching project, known as **DANCEASFIRE**. You can find some of our dancing performances on the web at 



OUR MISSION

Our mission is to create a special place, a laboratory for dancers and top quality teachers with the intention to help them to get in touch with all the aspects dancers need to know. We believe that all dancers already have a lot of power and skill inside them. If they are able to discover this power and these skills and learn how to use them, they will be able to reach their maximum potential.



WHAT WORKASFIRE IS

Our dream was to come up with a project that transforms dancers and enables them to reach the absolute top!

This project called **WORKASFIRE** fits all dancers, teachers and coaches who intend to continually develop a better understanding of the real essence of dancing.

The potential of **WORKASFIRE** is to make you aware of all the possibilities that ballroom and Latin-American dancers have to improve their performance.

With **WORKASFIRE** there is a lot of learning, development, inspiration and growth of skills and senses. It is very important to us that you take all the wisdom we give you back home in order to use it in your daily practice.



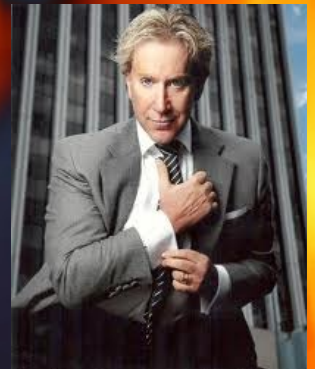


GUEST TEACHER

At **WORKASFIRE** you find international well-known Latin-American and ballroom teachers and also teachers from other subjects of dance.

We are proud to announce our guest teachers will be:

Donnie Burns, the ultimate Latin World Champion and **Giuseppe Galizia**, a dancer, actor and singer in many famous musicals, like *Starlight Express*, *We will rock you*, *Grease* and many more!



PROGRAM/SCHEDULE

WORKASFIRE events all have a specific topic like "The power of music", "Charisma", "High performance" and many more.

Please check our website for more information concerning the specific contents of these events.

The exact program and schedule will be announced around 2 weeks before **WORKASFIRE**. In general **WORKASFIRE** starts at 13:00 the first day at and ends at 20:00 the last day.



WHAT TO EXPECT

At **WORKASFIRE** you meet a lot of friendly dancers from all over the world. The atmosphere is nice and welcoming.

It's a **MAGIC** place for **MAGIC** people. Be a part of it!

There is a lot of fun and laughing. Also a lot of learning and inspiration. We try to give you clear and understandable information that you can take home for practice to develop your dancing. Of course we want to make sure that that you can benefit from this course.

You will leave with a lot of new friends!



AUDIENCE

WORKASFIRE welcomes dancers of all levels. The focus of **WORKASFIRE** is on dance couples, teachers and coaches in Latin-American and ballroom dancing.

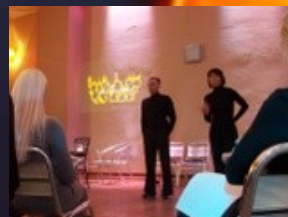
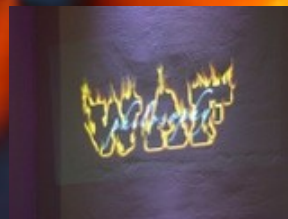




OTHER WAF EVENTS

In 2012 a lot of **WORKASFIRE** events take place.

25-26 February	Seoul/Korea	"Hi-Performance"
4-6 May	Vigevano/Italy	"Charisma"
15-16 June	New York /USA	to be announced
29-30 June / 1 July	Taipei/Taiwan	"Man and Woman"
7-8 July	Tokyo/Japan	"Man and Woman"
27-29 September	Vigevano/Italy	to be announced



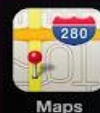
More events and locations in planning, please check our website for more!

You miss **WORKASFIRE** at your favorite place? Let us know if you would like to organize one of these events together with us!

LOCATION

WORKASFIRE takes place in our studio:

"Dance as Fire" Corso Novara 225, 7019 Vigevano, Italy



Vigevano is located 35km west of Milan. It can easily be reached via the Italian motorway (Autostrada) from all major Italian cities (direction Milan). The autostrada is a toll road. Costs depend on the distance you travel.

Vigevano can be reached by plane from Malpensa Airport or Milano Linate Airport. Transfer takes between 40 to 60 minutes by taxi or rental car. The transfer by taxi costs about 100 euros. Private taxi transfer can be arranged for the special rate of 50 euros. Please let us know.

There is also a train running via Milan, the schedule can be checked at Trenitalia.

ACCOMMODATION

We get special rates for accommodation, for example a 4 star hotel for 98 euros per twin room per night or Bed&Breakfast apartment for 2 persons for 60 euros per night. Please let us know so we can arrange the booking for you!



SIGHTSEEING

There is a lot to see in Vigevano, the perfect city, designed by Leonardo da Vinci. The Piazza Ducale and the Cathedral are the main attractions in the centre of Vigevano guarded by the Castello Sforzeco.

In the east there is Milano the capital of the region of Lombardy, with the extraordinary Cathedral and Leonardo da Vinci's famous painting „Last Supper“. In the northeast you find the lake of Como, in the northwest the beautiful Aosta Valley. To the south there is the city of Genoa at the Mediterranean Sea where you will find the most beautiful harbour in Italy.

If you enjoy shopping and fashion, you can find a lot of interesting things at the local markets in Milano and at the big outlet centre.

PRACTICE

The floor is available for you to practise before and after the lectures.

MISCELLANEOUS

Please bring comfortable sports clothes in addition to your dancing clothes.

The courses are in English and are partly translated to Italian.



BOOKING

The **WORKASFIRE** workshop fee is 380 euros per person. The fee has to be paid 2 weeks before the start of **WORKASFIRE**. The number of participants is limited. So please register soon. Please book by sending us an [email](#) with your names and addresses. We send you a confirmation with details concerning your accommodation and payment.

PRIVATE LESSONS

During the **WORKASFIRE** only a limited number of private lessons can be offered by us, Massimo and Alessia, and our guest teachers. For requests or booking please contact us by [email](#).

CONTACT US

Please feel free to contact us in case you have any questions!
info@danceasfire.com or +39 381.312465

You can find us online at www.danceasfire.com and 

The **MAGIC** of dance is already there,
come and make it **YOURS !!!**

See you soon!
Massimo & Alessia

